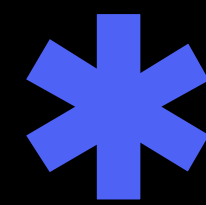PYCON INDIA

25

BLR

SPONSORSHIP PROSPECTUS

SEPT 12 – 15, 2025

BENGALURU

INTRODUCTION

PyCon India is the largest gathering pf Pythonistas in India. This premier conference on using and developing the Pycon programming language will be held in Bengaluru this year.

PyCon India is the annual conference of the Python community in India, which brings together developers, experts, academics, scientists and enthusiasts from all over India and abroad. It is one of the largest Python conferences in Asia.

Your sponsorship helps to spread the word about our wonderful Python language among people in India.
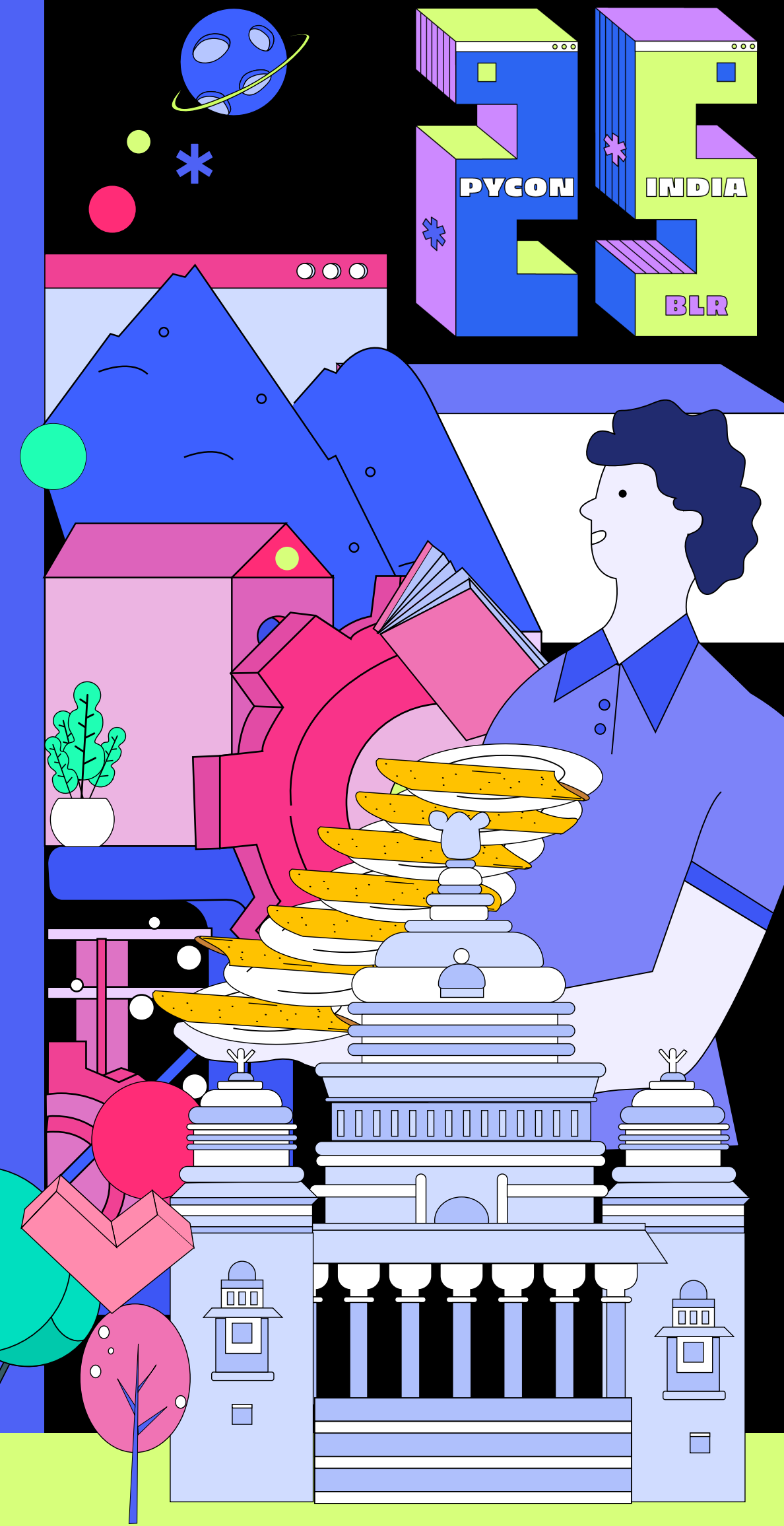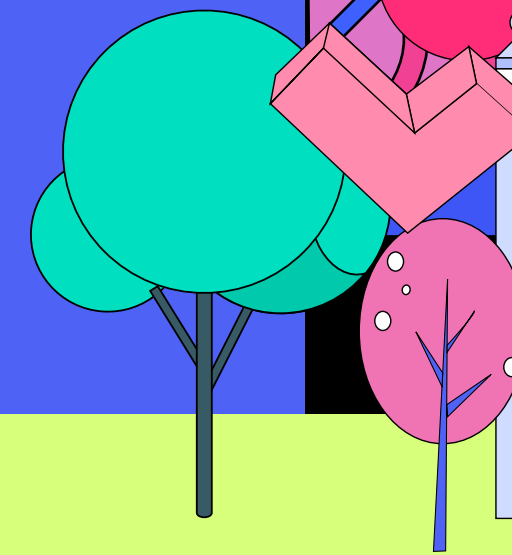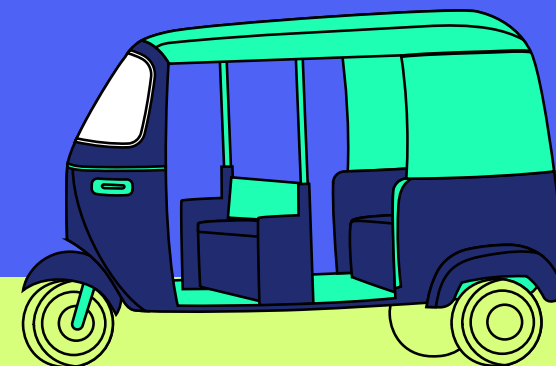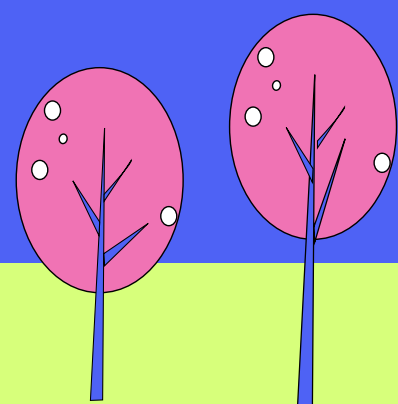
PYCON INDIA 2025
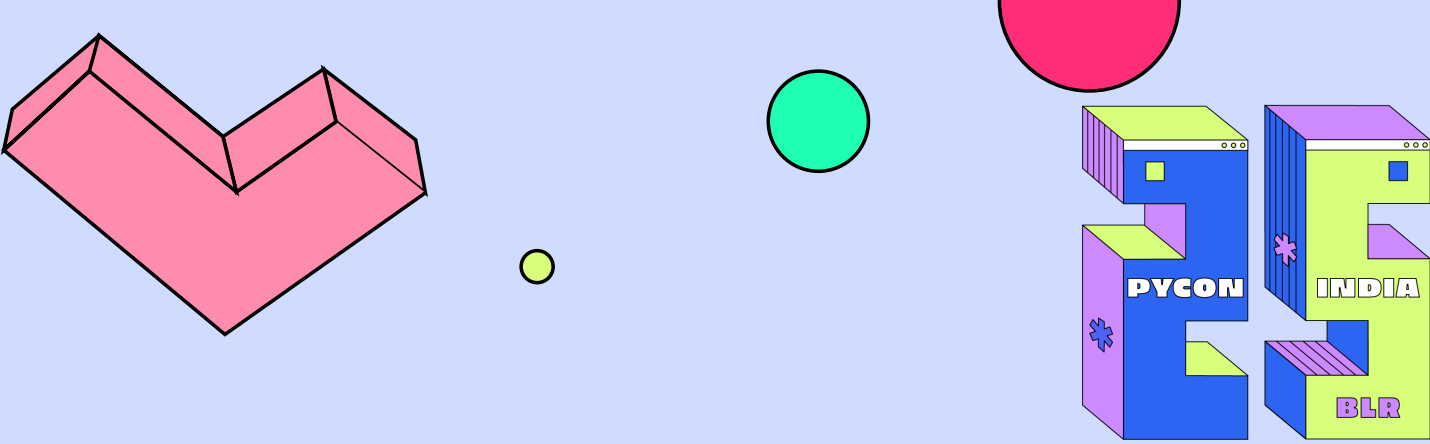
SEPTEMBER 12

Workshop Day

FRIDAY

TBD, Bengaluru

SEPTEMBER 13 —— 14

Conference Days
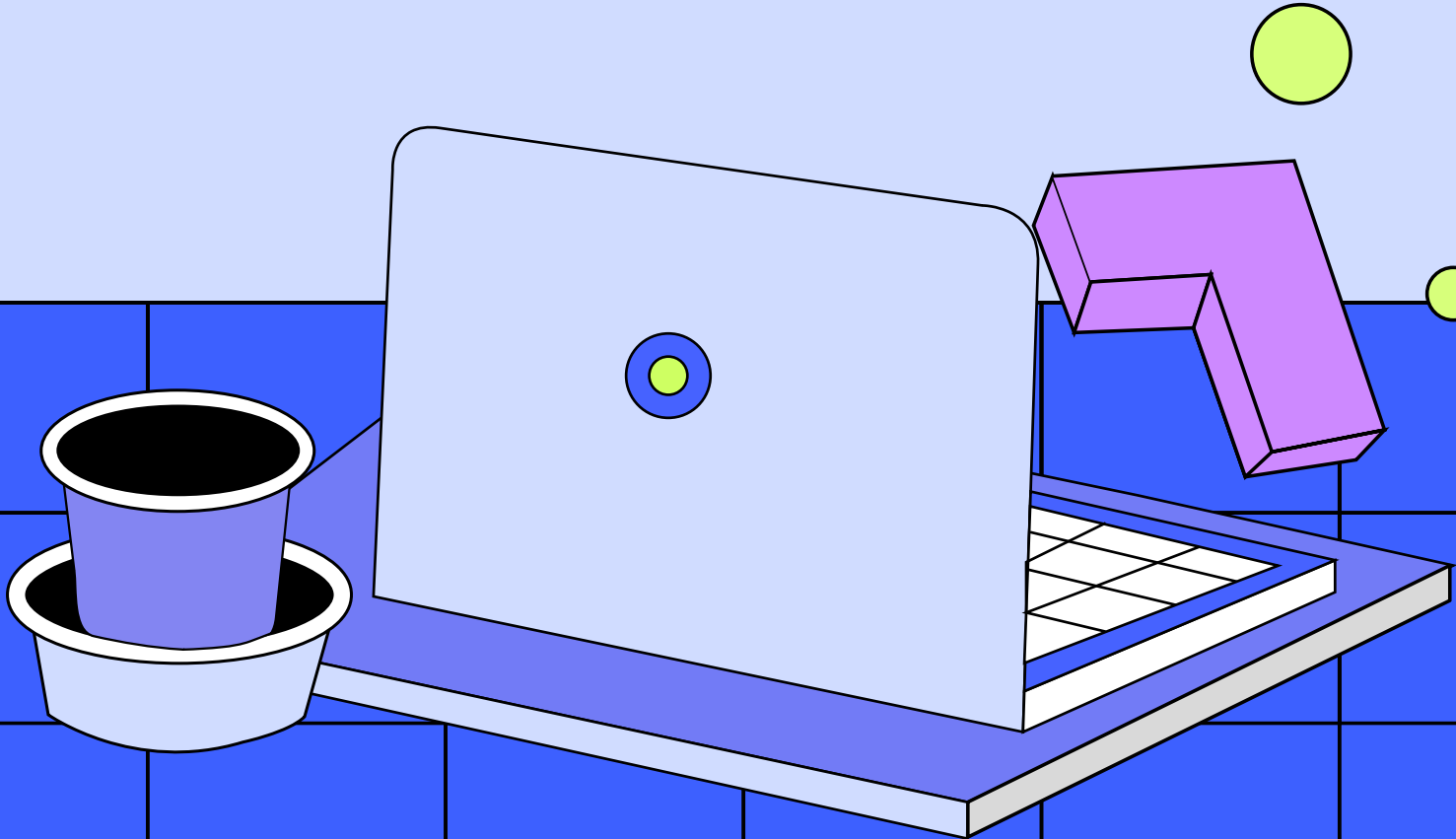
SATURDAY, SUNDAY

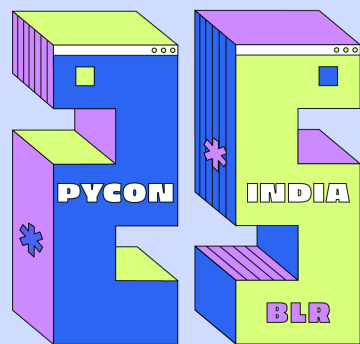**NIHMANS, Bengaluru**

SEPTEMBER 15

Devsprint

MONDAY

TBD, Bengaluru

16TH YEAR OF PYCON INDIA

COMMUNITY

9,000 +
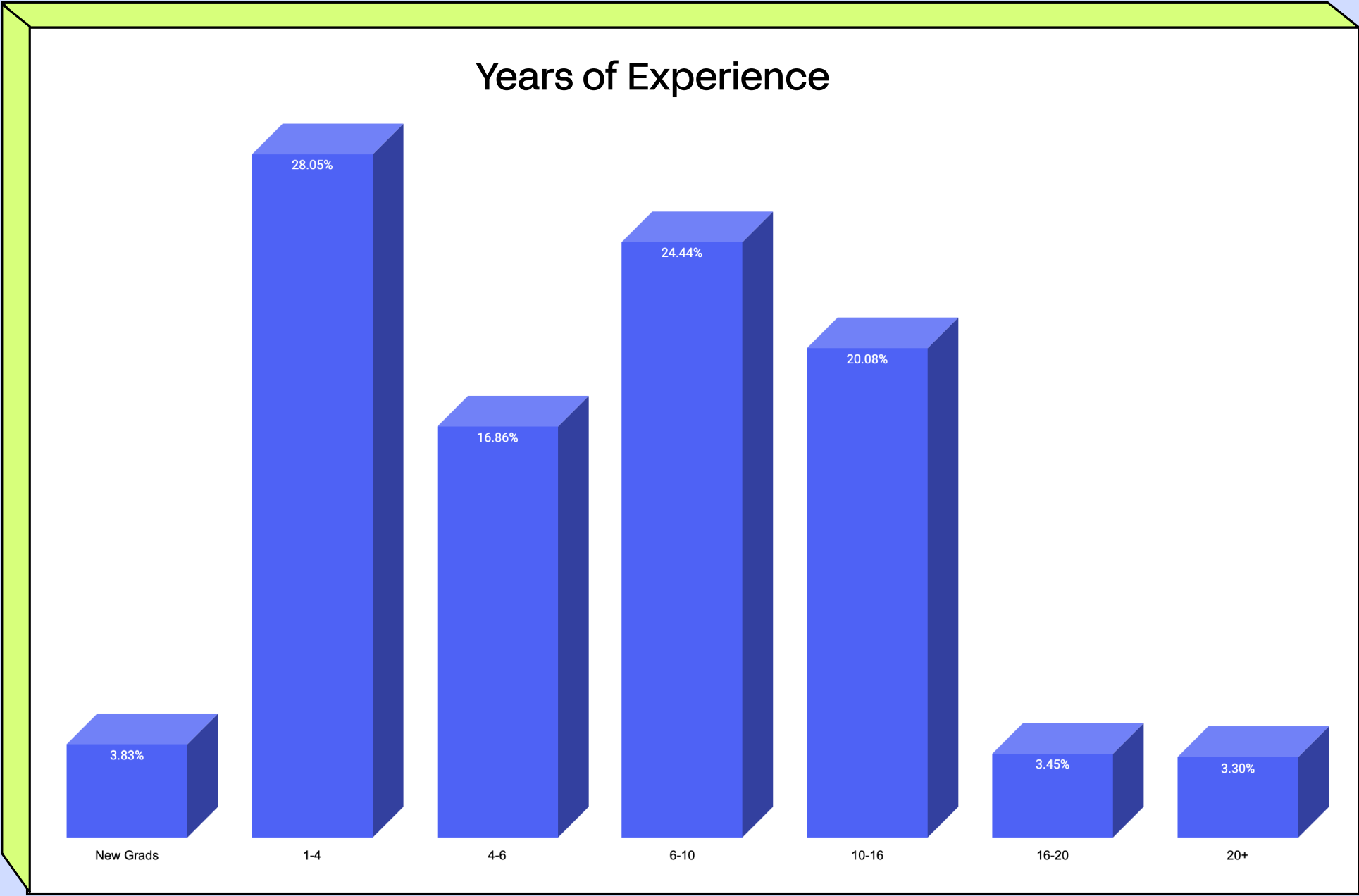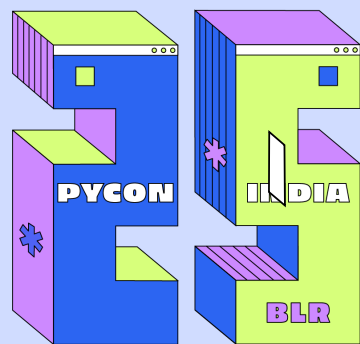On LinkedIn

11,200 +
On Twitter

1400+
Estimated Participation

50,000 +
On Local User Groups

1300+
Last Year Participation

**Active communities in various cities across India**

PYCON INDIA 25 BLR

DEMOGRAPHICS - PYCON INDIA 2024

Years of Experience

Category	Percentage
New Grads	3.83%
1-4	28.05%
4-6	16.86%
6-10	24.44%
10-16	20.08%
16-20	3.45%
20+	3.30%

- 3.83% of the attendees are new graduates

- 68.12% of the attendees have more than 4 years of work experience

- 6.75% have more than 16 years of experience
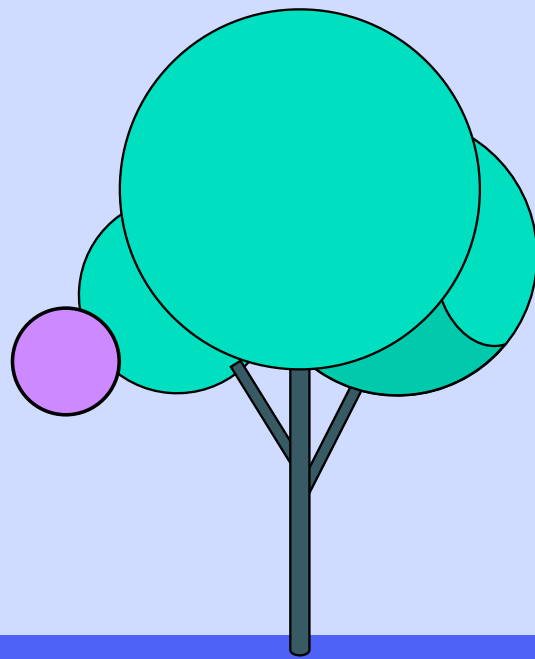
WHY SHOULD YOU SPONSOR?
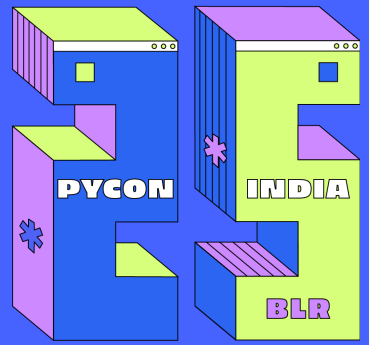
PUT YOUR BUSINESS IN THE SPOTLIGHT

Stand out among the attendees by prominently displaying your products and marketing material.

RECRUITMENT OPPORTUNITIES

The conference has a history of attracting smart folks from various backgrounds and of making matches between them and potential employers.

OPTIMUM-COST MARKETING

Instead of spending a fortune on traditional advertisements, take a look at our reasonably priced sponsorship slabs and pick one - letting you be discovered and known to the cream of the community at maybe half (or even less!) of your marketing budget

GIVE BACK TO THE COMMUNITY

Establish your goodwill and show the community that you're a reliable partner, willing to support the ecosystem. Sponsorship is a way of giving back to the community and thanking them for their support. Your sponsorship helps PyCon India remain affordable and accessible to the widest

SOME OF OUR PREVIOUS SPONSORS
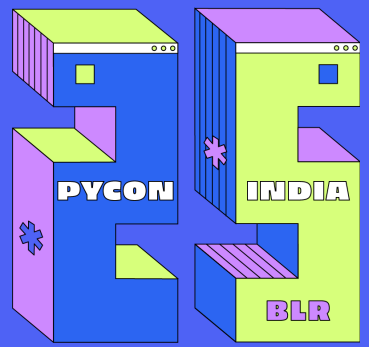
Google Cloud · Microsoft · vmware · happyfox · aws

Adobe · IBM · epam · neo4j · Bloomberg Engineering

Red Hat · GitHub · indeed · FireDucks · AQR

TOYOTA connected · zeomega · LinkedIn · Abnormal · D E Shaw & Co

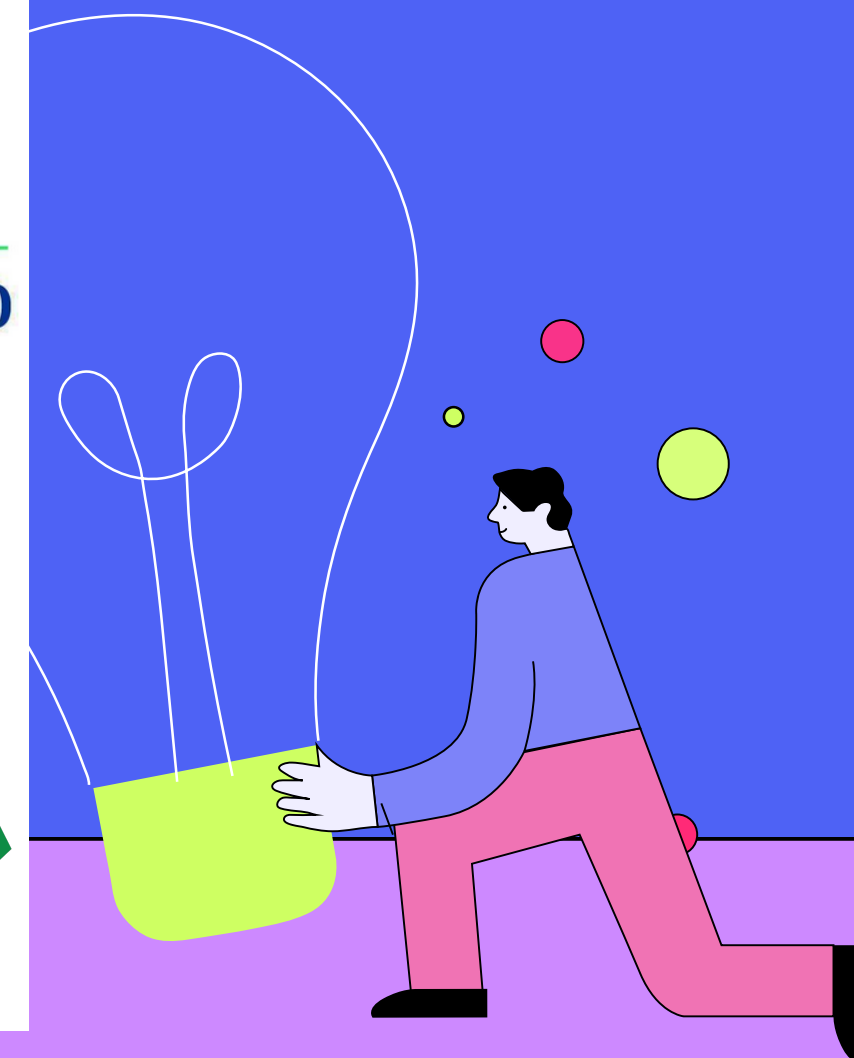visible alpha · ThoughtWorks · PRAMATI · indee. · python SOFTWARE FOUNDATION
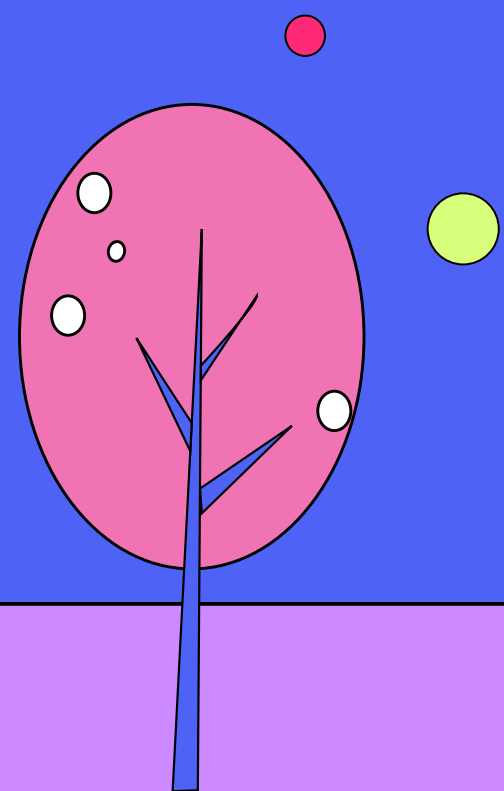
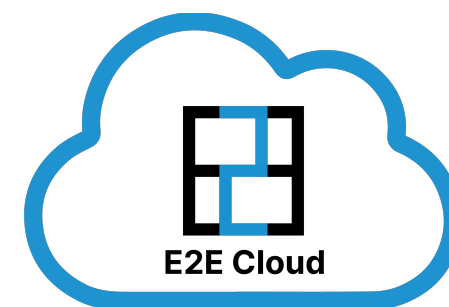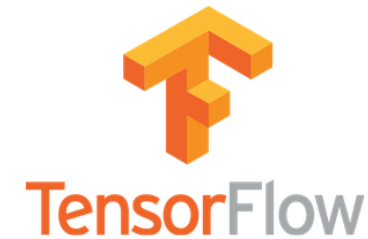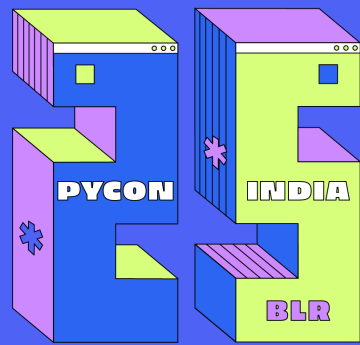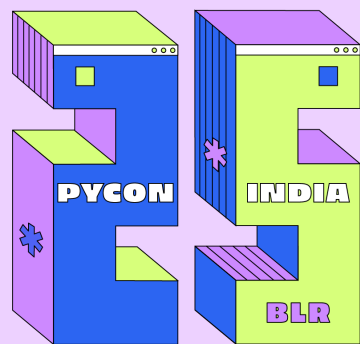ManageEngine Site24x7 Crafted at ZOHO Corp. · innovaccer · gojek · DigitalOcean · NPCI भारतीय राष्ट्रीय भुगतान निगम NATIONAL PAYMENTS CORPORATION OF INDIA

SOME OF OUR PREVIOUS SPONSORS

SPONSORSHIP TIER
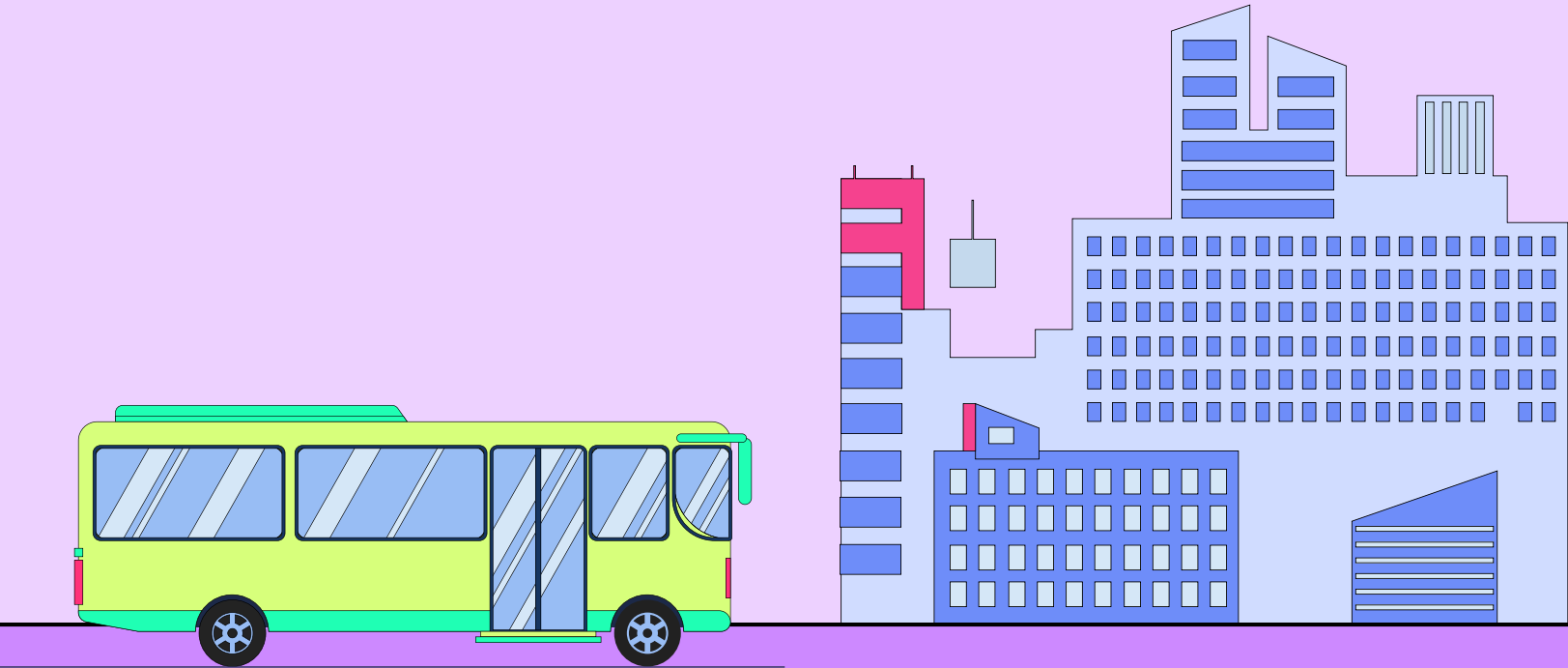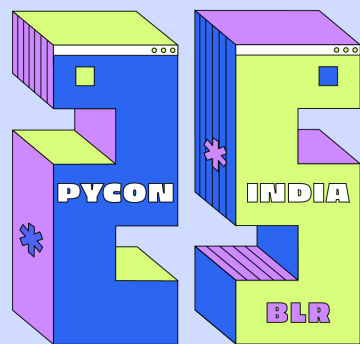
| SPONSORSHIP TIER	PRICE (INR)	PRICE (USD)
Platinum	₹ 9,00,000	$ 12,499
Gold	₹ 6,00,000	$ 8,399
Silver	₹ 3,50,000	$ 4,899
Associate	₹ 1,50,000	$ 2,099

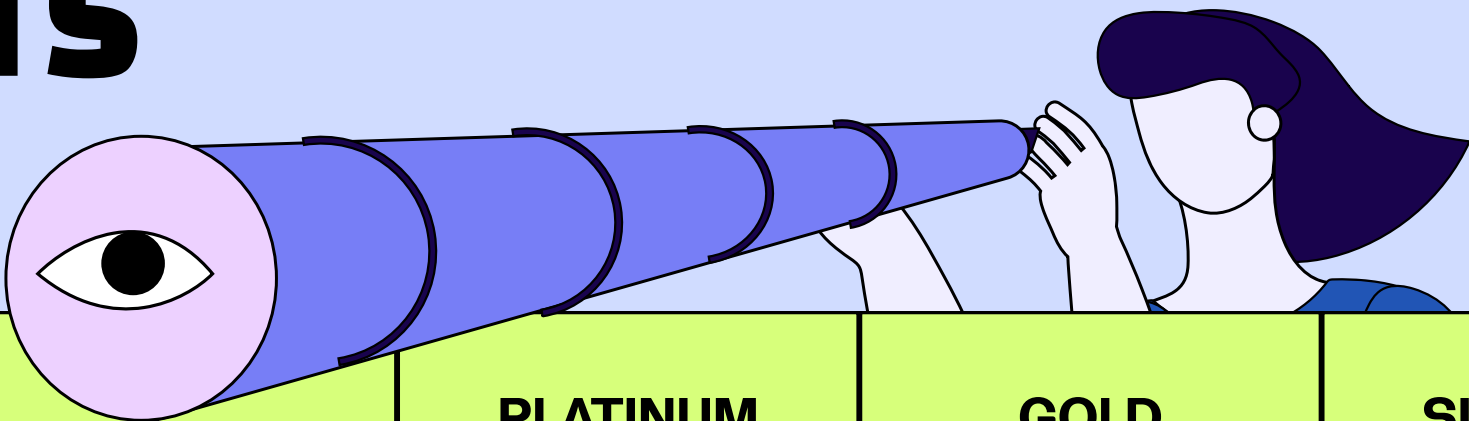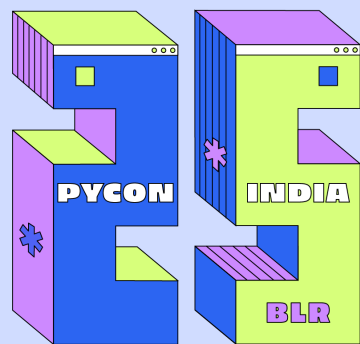The above-mentioned sponsorship amount is exclusive of 18% GST (as applicable).

SPONSORSHIP BENEFITS

BENEFITS	PLATINUM	GOLD	SILVER	ASSOCIATE
Number of Slots available	4	6	6	3
Booth in the Exhibit Hall	Large	Medium	Small	-
Complimentary Free Tickets to conference	10	6	4	2
Speaker Dinner Passes	6	4	2	1
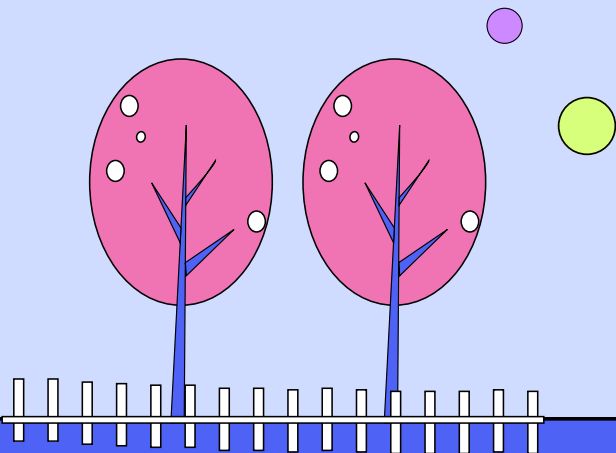
SPONSORSHIP BENEFITS

BENEFITS	PLATINUM	GOLD	SILVER	ASSOCIATE
Website Acknowledgement (Logo, Writeup, Link)	●	●	●	●
Screen Advertising (Logo) during breaks	●	●	●	●
Main Track Banner visibility	●	●	●	●
Logo on Goodie Bag	●	●	●	●
Logo on Notebook	●	●	●	●
Logo on Badge	●	●	●	●
Company's brochure in welcome kit	●	●	●	●

SPONSORSHIP BENEFITS

BENEFITS	PLATINUM	GOLD	SILVER	ASSOCIATE
Sponsored talk (30mins)	●	●	●	●
Lightning Talk (5 mins)	●	●	●	●
Open Space Slot	●	●	●	●
Poster Presentation	●	●	●	●
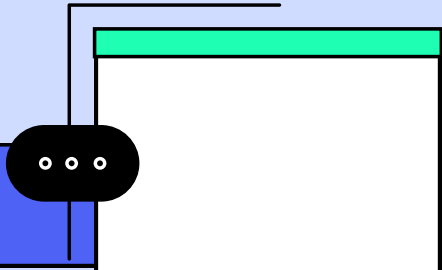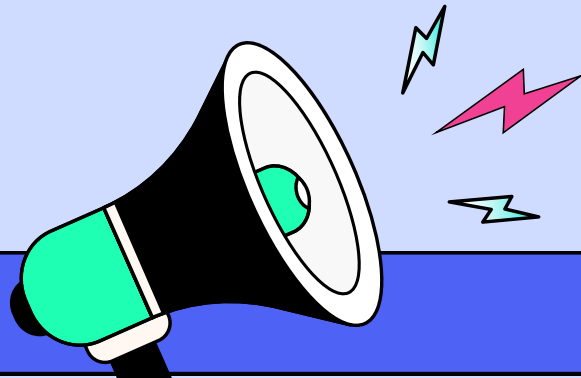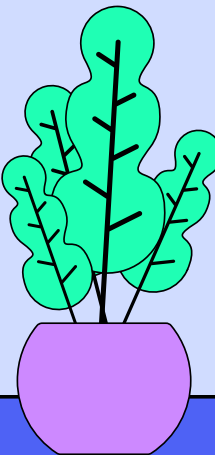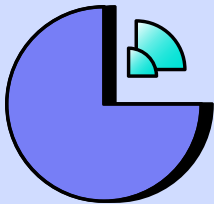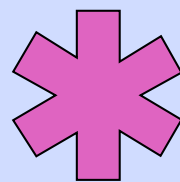
SPONSORSHIP BENEFITS
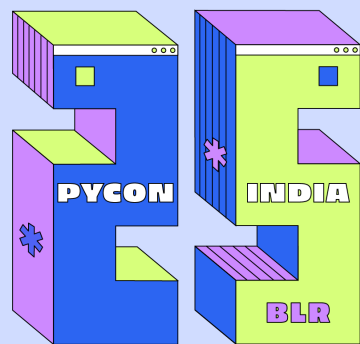
BENEFITS	PLATINUM	GOLD	SILVER	ASSOCIATE
Blog on Website	◯	◯	◯	●
Social Media Posts	◯	◯	◯	◯
Email Endorsement/Promotion	◯	◯	◯	◯
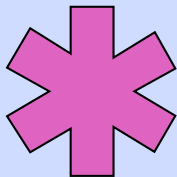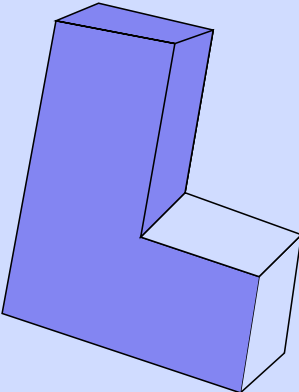
OTHER SPONSORS
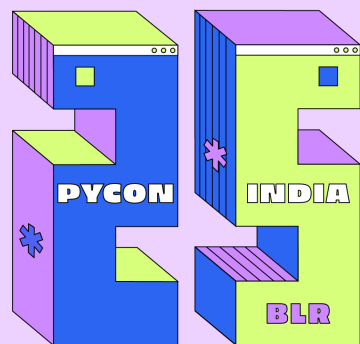
SPONSORSHIP ITEMS	SPONSORSHIP PRICES (INR)	SPONSORSHIP PRICES (USD)
Internet	₹ 1,00,000	$ 1,349
Video Coverage	₹ 1,50,000	$ 2,099
Lanyards	₹ 2,50,000	$ 3,499
T-Shirts	₹ 5,00,000	$ 6,999
Coffee + Energiser	₹ 1,00,000	$ 1,349
Scholarship	₹ 1,00,000	$ 1,349

This sponsorships can help to reduce the cost of running a conference. You can help us by being one and in turn provide valuable benefits to attendees. Benefits include Website Acknowledgement (Logo, Write-up, Link), Mentions in Social Media Posts as well as Email Endorsement/Promotion.

The above-mentioned sponsorship amount is exclusive of 18% GST (as applicable)
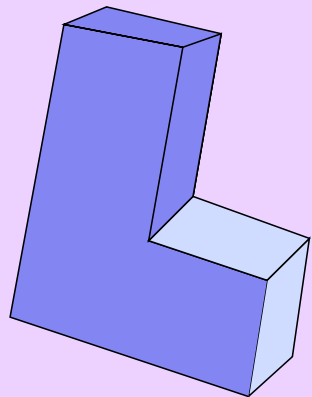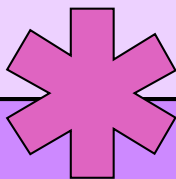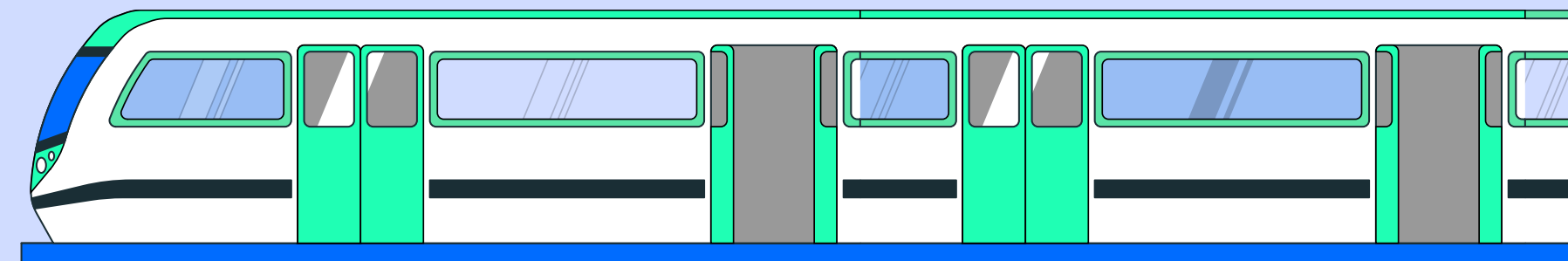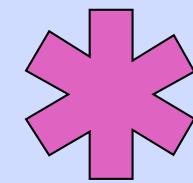
STARTUP SUPPORT
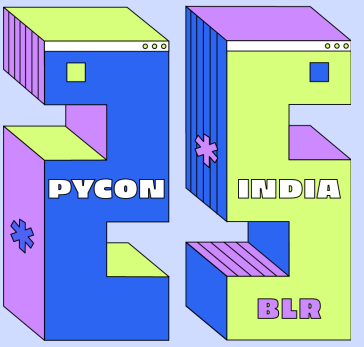
To make PyCon India affordable to small businesses and startups, we provide a 50% discount for **Associate sponsorship** slab.

Note: In order to avail this discount,

- Your organization must have been established not more than three years ago,

- You have fewer than 15 current employees (Full Time Equivalents)

PRIVACY POLICY

We respect the privacy of our conference attendees. We will not share any personal information with third parties without the explicit permission of the individual.

Attendees may choose to share their contact information with you at your booth. You can use this information to contact them about future events and to provide them with information about your products and services.

This brochure is strictly confidential and is not allowed to shared with others externally without permission of the PyCon India 2025 Team. The graphics and images in this brochure are subject to change.

Code of Conduct ↗   Website ↗
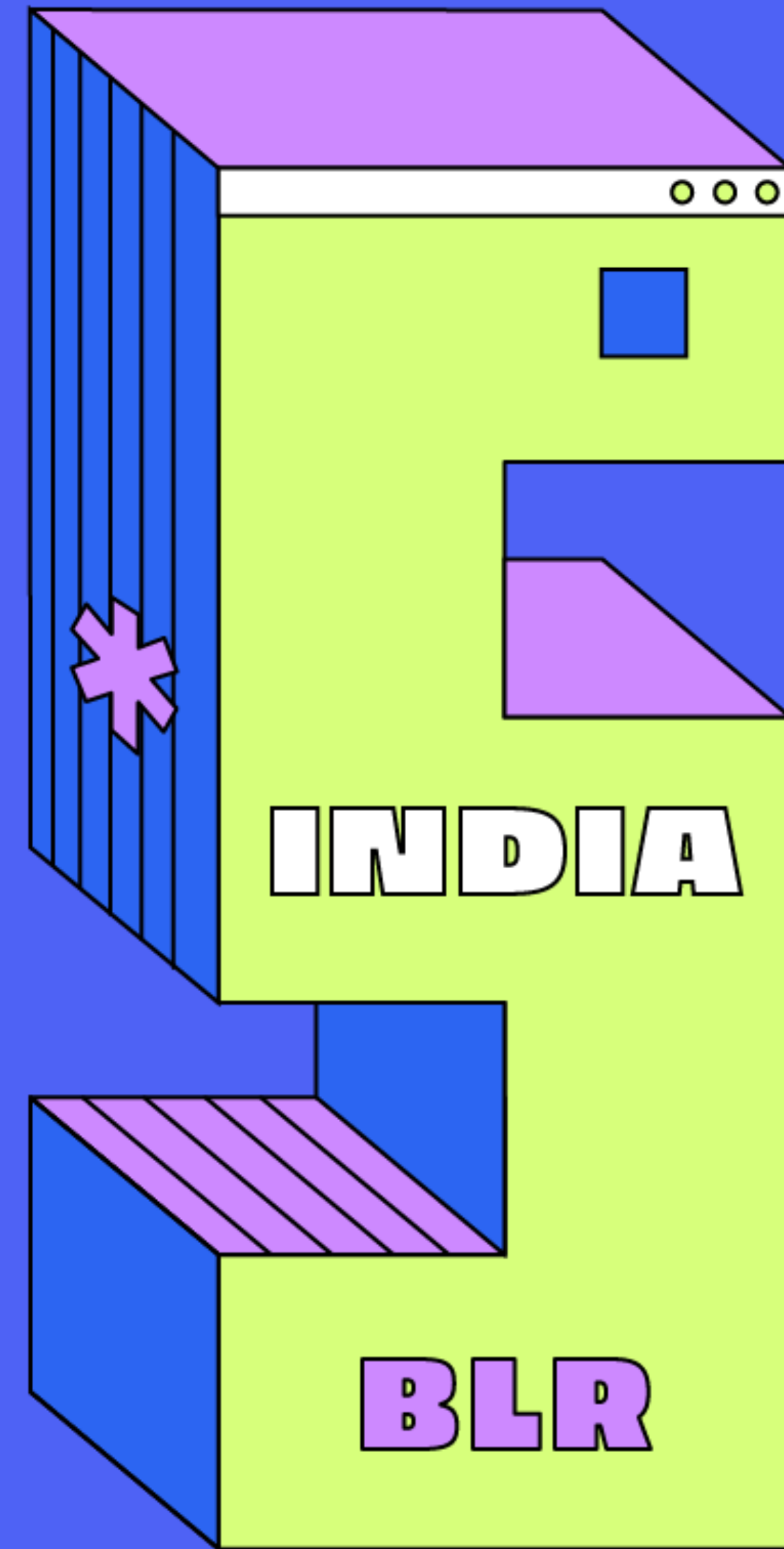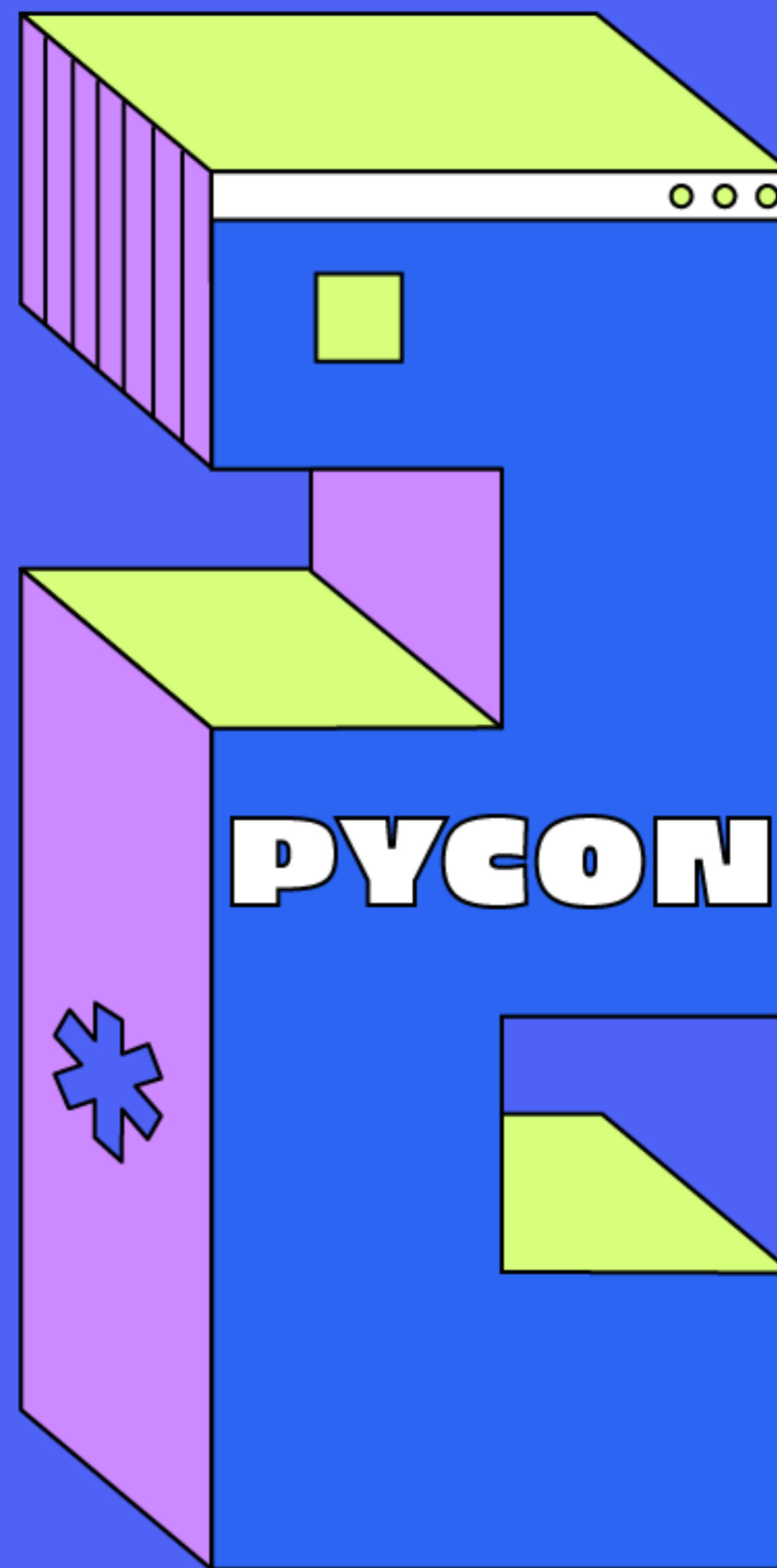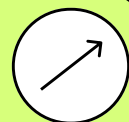
CONTACT

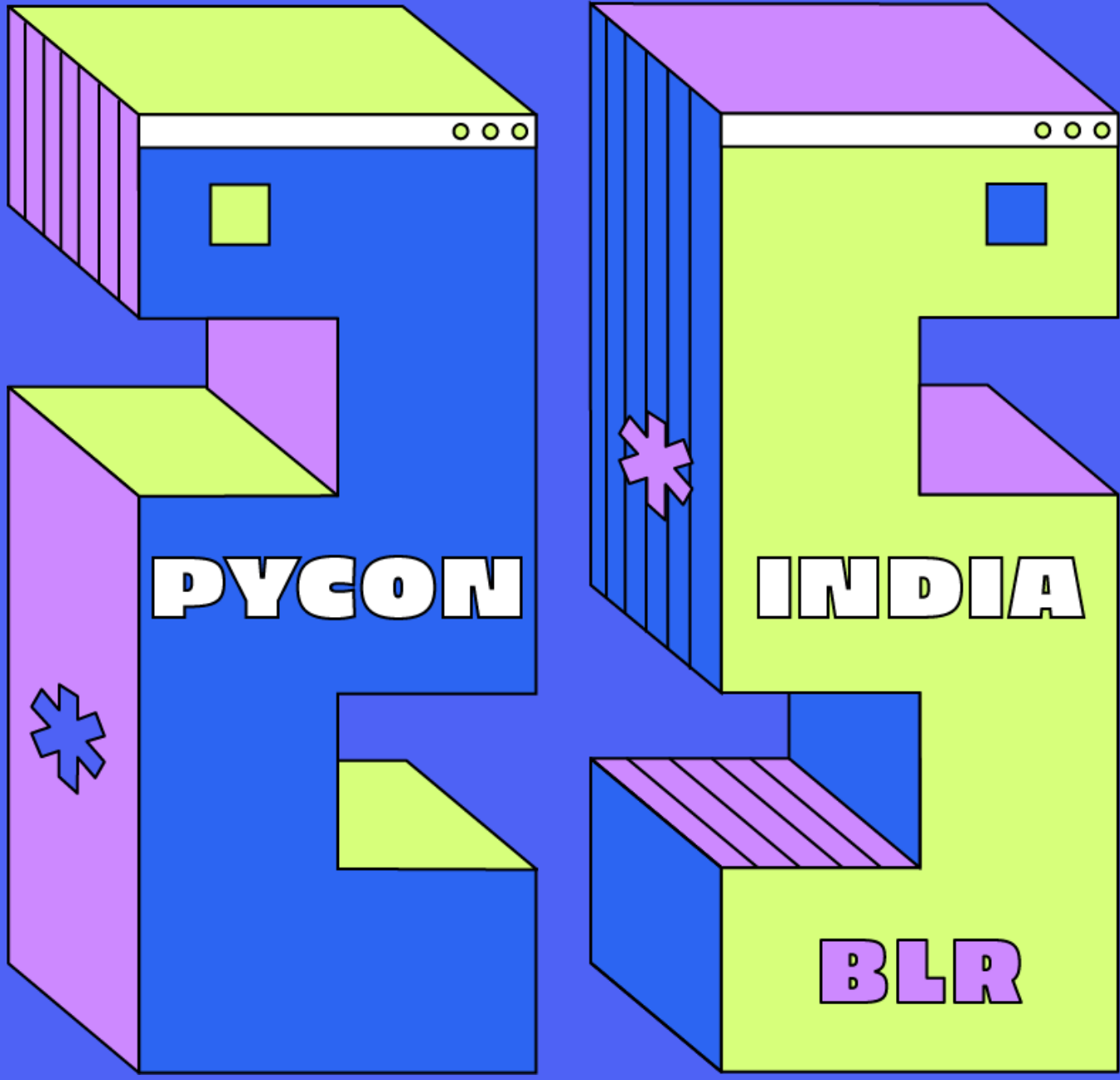**Nabarun Pal** - Sponsorship Coordinator
Mobile: +91 87555 14415

Kumar Anirudha - Sponsorship Coordinator
Mobile: +91 88846 25926

Flexibility

Have something specific in mind? Please don't hesitate to ask! We are more than happy to work with you and tailor the sponsorship benefits to suit your needs.

PYCON INDIA

BLR

Code of Conduct ↗

Website ↗